

> CONFERENCE OVERVIEW

ICMedia will be an academic conference integrated with a technological exhibition. This discussion forum will focus on the dissemination and development of multimedia forensic sciences and electronic security, addressing issues related to digital identification, electronic monitoring, border control and environment access control.

Its target audience consists of public security professionals and researchers, Multimedia Forensic scientists and technology developers.

> AN ENVIRONMENT OF INTERACTION AND INTEGRATION

The 2.000m² Technology Exhibition site will display commercial solutions and products in multimedia forensic and electronic security areas, providing an excellent opportunity for the attendees to keep up-to-date with the main developments from the industry. At the same time the companies participating in the Exhibition can receive feedback from their current and potential base customers, which will stimulate the creation of innovative systems and novel products according to specific national public security and current forensic demands.



> THEMATIC TRACKS

FORENSICS: dedicated to presentations and papers by forensic experts from law enforcement agencies with focus on real case forensic examinations, addressing the nature of the problem, the obstacles encountered, the solutions found, and the opportunities for improvement in tools and techniques.

TECHNOLOGIES: devoted to presentations and mini-lectures on innovative systems and products for the areas of multimedia forensics, surveillance and security.

LAW AND ETHICS IN SURVEILLANCE AND PUBLIC SAFETY: this track will deal with the legal, ethical, social and economic issues in the areas of multimedia forensics, surveillance and safety.

GOVERNMENT: in this track, local and international government agencies will have the opportunity to present their policies, solutions and demands in the areas of multimedia forensics, access control, surveillance, digital identification, border and access control.



> BRAZIL HOST OF MAJOR INTERNATIONAL EVENTS

The choice of Rio de Janeiro as the host city of the 2016 Summer Olympic Games and the 2014 FIFA World Cup, held in Brazil, represent future technological challenges to the areas of surveillance and public safety, especially regarding access control, border control, biometric systems and electronic surveillance.



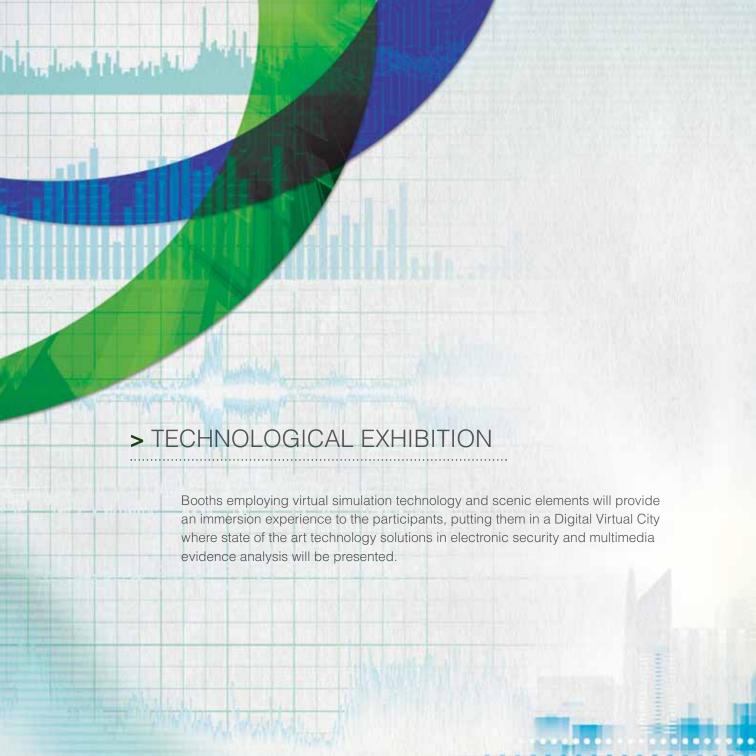


- Brazilian presidency office
- Brazilian State Secretaries and Executive offices
- Brazilian Army, Navy and Air Force Chiefs of Staff Offices
- Brazilian Federal District and State Governors
- Directors and Regional Superintendents of Brazilian Federal Police
- Brazilian National, State and District Public Security Secretaries
- Members of Brazilian National Public Security Council
- Forensic Institutes Directors
- Identification Institutes Directors
- National and International Police Authorities
- Interpol
- Brazilian Intelligence Agency
- Brazilian Supreme Court
- Brazilian Superior Courts
- National Justice Council
- Brazilian State Attorneys
- National State Attorneys Council
- Brazilian Customs Service
- Members of Brazilian House of Representatives
- Members of Brazilian Senate
- House of Representatives and Senates Constitution and Justice

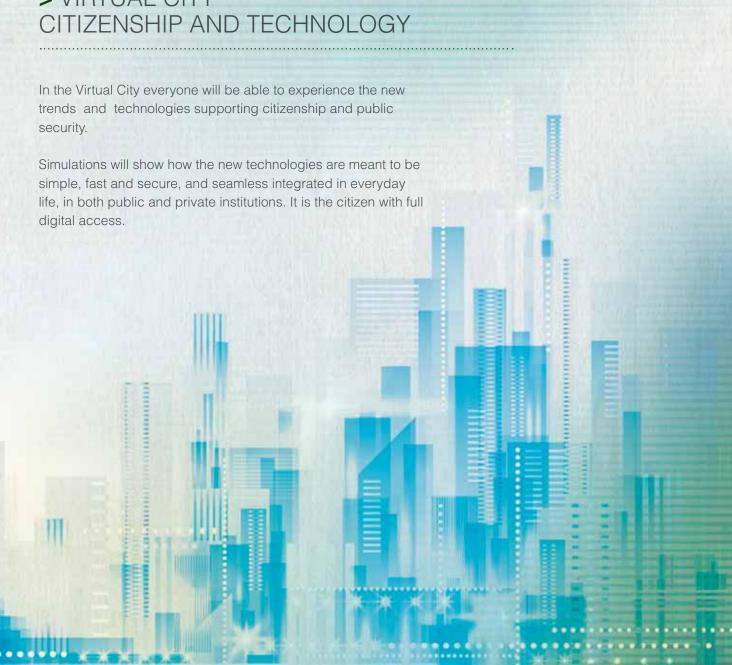
Committee

- House of Representatives and Senates Security Committee
- Universities and Research Centers
- Third Sector Entities













> RELATED EVENTS ALL FOR DEVELOPMENT

RELATED EVENTS

In order to leverage the benefits of the ICMedia 2012, the project counts on preparatory and parallel events.

PREPARATORY EVENTS

"State-of-the-art"

IEEE Intl. Workshop on Information Forensics and Security, organized by Institute of Electrical and Electronic Engineer's Signal Processing Society, held in Foz do Iguaçu – Brazil, November 2011.

ICMedia Cases & Open Issues, organized by the Brazilian National Association of Forensic Experts and promoted by the Brazilian Federal Police National Forensic Institute, held in Foz do Iguaçu – Brazil, November 2011.

PARALLEL EVENTS

"State-of-the-technique"

10th CertForum, Midwest round, held in Brasília, by the National Institute of Information Technology.

Regional RIC Workshop, Midwest round, held in Brasília, by the National Board of Identification Agency Managers.

Meeting of Directors of Identification Institutes, by the National Board of Identification Agency Managers.

Meeting of Brazilian National Public Security Council (CONSESP).

• Other events that share ICMedia main conception idea are being prospected by the organizing committee in order to participate in the same venue as the ICMedia 2012.



